

Serial No.: 10/708,568
Docket No.: 60655.7900

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/708,568 Docket No.: 60655.7900
First Named Filing Date: 03/11/2004
Inventor: Perry A. Cohagan
Art Unit: 3688 Examiner: Raquel Alvarez
Title: Point Pooling Loyalty Confirmation No.: 2567
System and Method

**REVOCATION OF PRIOR POWER OF ATTORNEY WITH NEW POWER OF
ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

American Express Travel Related Services Company, Inc., on behalf of itself, its subsidiaries and affiliates, hereby revokes all previous powers of attorney given in the above-identified application and hereby appoint the practitioners associated with the Customer Number 66170.

Please change the correspondence address for the above-identified application to the address associated with Customer Number 66170.

I am an Officer of the Assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is included.

American Express Travel Related Services
Company, Inc.

By Maxine Y. Graham
Name: Maxine Y. Graham
Title: VP, Chief IP Counsel

Please send all further correspondence to the address as stated above.

Dated: 09/30/10
Respectfully submitted,
Howard I. Sobelman
Howard I. Sobelman, Reg. No. 39,038
SNELL & WILMER L.L.P.